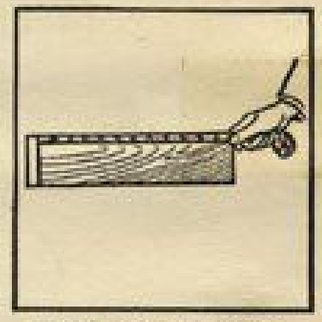
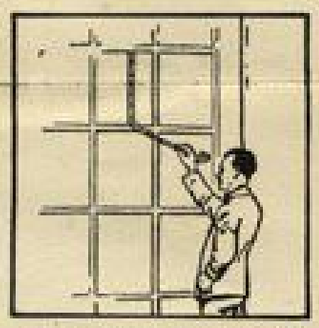
BELIEVE IT OR NOT—HERE IS THE PROOF

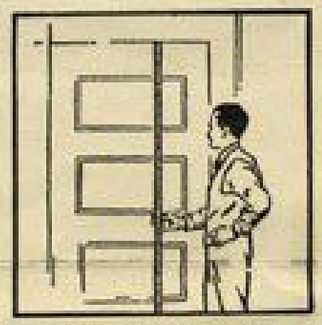
THIS RULE WILL DO STUNTS



Taking short measurement



Measurements like these are quickly made



A vertical measurement

Fits compactly into vest pocket like a watch

Let this middle—portion bend freely and do not try to force it into a sharper bend than it naturally takes.

THEN—Holding by both ends (the middle free) bend the strip forward and backward to your heart's content.

YOU CAN DO THIS ALL DAY—IT WILL NOT BREAK OR WEAKEN

THIS WONDERFUL STEEL MEANS MUCH TO YOU

The FARRAND RAPID RULE

IS MADE FROM THIS STEEL—IN A JOINTLESS SIX OR EIGHT-FOOT STRIP

IT
IS STIFF ENOUGH TO STAND ON END Vertical—(without side props)
WILL STICK OUT FIVE FEET—Horizontally (Scale side up)
WILL SPAN APPROXIMATELY ITS ENTIRE LENGTH (Scale side down)
IS MORE RIGID THAN A JOINTED RULE
CAN MEASURE CURVES LIKE A TAPE
SPRINGS INTO INSTANT ACTION
COILS INTO VEST POCKET SIZE
WILL NOT BREAK (Unless abused)
SHOULD LAST YOU FOR YEARS

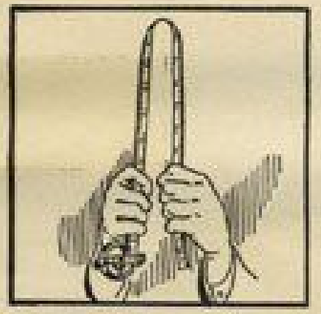
This Sample Cannot Prove the Wonderful Facility, the Amazing Rapidity, the Remarkable Fascination this Rule possesses.

BUT YOU CAN TEST THIS FOR YOURSELF—Just drop in on your local dealer and ask him to demonstrate a **Farrand Rapid Rule.** Or if he does not have them in stock, write to factory and we shall inform you where they are obtainable.

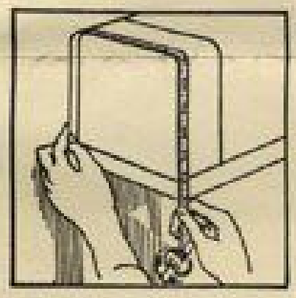
See Folder For Further Information Concerning Models

HIRAM A. FARRAND, INC., BERLIN, N. H., U. S. A.

Printed in U. S. A.



May be twisted without injury, provided it is not too tightly cramped or crushed



Close measurement of curves and angles is easily made

Can be used in close places where stiff rule sections cannot enter

Tightly stretched it will measure circumferences just like a steel tape